

# Advance Praise for *Exit Rich*

“It’s stunning that so many business owners end up leaving so much equity on the table when they want to cash out. That’s why this book will be a goldmine for these entrepreneurs.”

**STEVE FORBES**—Chairman and Editor-In-Chief, *Forbes*

“Seiler Tucker’s golden nuggets are priceless . . . a must-read for helping you build, fix, and grow your business so it’s sellable for maximum value!”

**DAVID MELTZER**—Top Executive Business Coach and Keynote Speaker, CEO and Founder of Sports 1 Marketing

“If you’re ready to build your business the right way so you can exit smart, then read and absorb the strategies in this brilliant book by Michelle and Sharon. The strategies will change your business and life!”

**JAMES MALINCHAK**—Featured on ABC’s hit TV show, “Secret Millionaire;” Founder of BigMoneySpeaker.com

“Finally, a business book that helps entrepreneurs with practical strategies to maximize their exit. *Exit Rich* packs years of practical experience into a book that pays for itself ten times over.”

**JAY SAMIT**—Best-selling Author of *Disrupt You!*

“Ever wonder why 70% of businesses go out of business after being in business for ten years? Seiler Tucker unravels the mystery in her ‘tell all’ book, all while delivering a proven formula so your business does not become a failing statistic.”

**DR. GREG REID**—Author, Think and Grow Rich series

“*Exit Rich* reveals the BEST way to plan your company exit. It accounts for all steps from scaling to selling. The game plan is all laid out. All you have to do is follow it!”

LORAL LANGEMEIER—Best-selling Author,  
Speaker, Millionaire Mentor

“The ‘6 P Method’ is a concrete, quantifiable way to account for the added value of a business. This is a GREAT method to increase value and sell your business for HUGE profit, compared to the many traditional methods that don’t really work. A must-read.”

JEFF HOFFMAN—Global Entrepreneur from  
Priceline.com and uBid.com

“Entrepreneurs take note! Yes, you want to make an impact with your business, but you also want to build it into a valuable asset in the process. Toward that end, Seiler Tucker’s Golden Nuggets are priceless. This is a must read in helping you build, fix and grow your enterprise so it’s sellable for maximum value!”

STEVE FARBER—Founder and CEO,  
The Extreme Leadership Institute; Author,  
*The Radical Leap and Love Is Just Damn Good Business*

“The ST GPS Exit is genius! It helps business owners plan their exit from the beginning so they can exit smart, exit rich, and exit on their terms!”

CHERYL SNAPP CONNER—CEO of SnappConner PR;  
Creator of Content University™;  
Entrepreneur Contributor, Author, and Speaker

“Anyone looking to sell their business would be smart to read *Exit Rich* to learn and apply the combined wisdom and experience of Sharon Lechter and Michelle Seiler Tucker.”

DINA DWYER-OWENS—Past Chairman and CEO,  
Neighborly Brands

“Sharon Lechter And Michelle Seiler Tucker have led faculty at CEO SPACE on the wealth missing CEO software 1.7 billion small business owners require. Their wisdom is finally available now for less than \$10,000 in live classes—in *Exit Rich*. As founder of the largest small business community in the world, it is my opinion *Exit Rich* is the missing essential toolkit to turn your dreams into millions from the lady-leaders who have assisted countless CEOs and professionals to actually *do it!*”

BERNY DOHRMANN—Founder of CEO SPACE,  
Author of *Super Change*

“When it comes to selling your business, there’s a lot of different advice you can listen to, but the ‘6 P Method’ Seiler Tucker and Lechter share in *Exit Rich* will actually work!”

DAVID M. CORBIN—*Wall Street Journal*  
Best-selling Author, Mentor to Mentors

“*Exit Rich* reveals the best way to plan your company exit. Michelle and Sharon cover all of the steps and lay out the game plan from scaling to selling. All you have to do is follow it!”

ALEC STERN—Entrepreneur, Speaker, Mentor, Investor;  
“America’s Startup Success Expert”

“Seiler Tucker’s passion is to change the business sales landscape. Fact: Eight out of ten businesses will not sell, leaving many owners to close their businesses, or worse, file bankruptcy. Don’t be one of the eight! Read and follow this step-by-step blueprint and exit rich.”

**FRANK SHANKWITZ**—Creator, Co-founder, and First President/CEO of the Make-A-Wish Foundation

“Read and follow *Exit Rich* if you want to sell your business for MAXIMUM value.”

**ROB ANGEL**—*Pictionary* Creator

“Seiler Tucker’s ‘6 P Method’ is revolutionary in helping business owners build their business to run on all six cylinders and sell for HUGE profits when they’re ready!”

**RON KLEIN**—The Grandfather of Possibilities;  
Inventor of the Credit Card Magnetic Strip;  
Strategic Advisor; Business Consultant

“As a mentor, Sharon has taught me how to create intrinsic value. I sold my business for 77x EBITDA, \$151 million, because of the value we created for others. The public company that acquired my business is 3.5x larger now despite what the markets said about how they valued my business. Read Sharon’s and Michelle’s book *Exit Rich* and apply what you learn. Working smarter has bigger payoffs than working harder.”

**BRANDON DAWSON**—Co-founder and CEO of Cardone Ventures